

Five Branches University Clinic Residency Program

Learn how to build your own private practice from the ground up. FBU offers residency opportunities to alumni to further their experience and training.

- Continue to work on your clinical skills with the guidance of Senior faculty.
- Participate with our marketing training to learn how to promote and outreach potential patients.
- Residents will be on duty 4 hours a week, and will participate in at least one clinic service(4 hours) and one community service event per month.
- Learn how to build your own private practice from the ground up.

If you are interested, please contact residency@fivebranches.edu

Residency Program

Five Branches is offering a residency program to Five Branches graduates that are licensed acupuncturists who wish to develop their clinical skills, marketing skills, and continue to have mentorship from Senior Faculty. Graduates interested in the Residency Program need to complete this application form for review by the Academic Dean. The Residency Program is looking for graduates that exemplify high professionalism and are interested in developing their private practice.

Marketing Training

Residents will contribute to and participate in a marketing training forum, with the assistance of faculty, that focuses on how to build your private practice through outreach, promotion and presentation. The forums will include resident training on how to conduct yourself professionally by going over real life

situations and role-playing. Resident training includes exercises to reach out to MDs and other neighboring practitioners.

Resident's Obligation

Junior practitioners and first year participants, are required to meet the following duties:

- Contribute to and participate in marketing forums and trainings.
- On regular weekdays, practitioners/participants must work on the assigned schedule in the assigned clinic for at least 4 hours every week.
- Once per month, in addition to weekdays, practitioners/participants must participate in at least one clinic service (4 hours) on either Saturday or Sunday when FBU starts the weekend clinic schedule.
- Once per month, practitioners/participants must participate at least once at a community service; providing either TCM wellness services or a public presentation.

From this program we will provide the resources to cultivate and nurture the residents to learn superior marketing skills, in addition to their TCM skills, and to be able to build their own practice.

Finances:

Patient visiting fee to the graduates into the Residency Program (Junior Practitioner) is (presently) \$55. This is \$20 less than the present \$75 fee for private patients seeing Senior L.Ac.'s. The resident will receive \$27.50 per patient visit which is 55% of the charge to patients. However, in order to promote our Junior Practitioners, two \$25 discount coupons will be given to the first two visits of a new patient. Therefore, the Residents will not receive visiting fee from patients at the promotion period (i.e. two visits).

Admission:

This program is accepting any applications from all the Five Branches University graduates. All the candidates must have a valid California acupuncture license and working status in the United States. The total residency program period of any participants can be no longer than 24 months at the Junior residency status, and another 24 months at the Senior residency status. Continuation in the Program requires development of successful patient following and practice at the highest level of professionalism by the residents. All practitioners start the program with Junior Residency Status. Evaluation procedure will be performed 12 months after joining the program for promotion to the Senior level.

Application

Location (circle one): Santa Cruz San Jose

Name _____

Address _____

Home Tel _____ Cell _____

Work _____

Email _____

In Case of Emergency, Contact (name, relationship and tel):

Why do you want to do the Residency Program at Five Branches? What do you wish to receive from it, what do you wish to contribute? What are your unique strengths/qualities in TCM, healthcare, marketing and other areas.

(Please use additional page if necessary)

When do you wish to start, and what schedule (days and hours)?

My passions lie in:

(Please use additional page if necessary)

Please attach your resume

